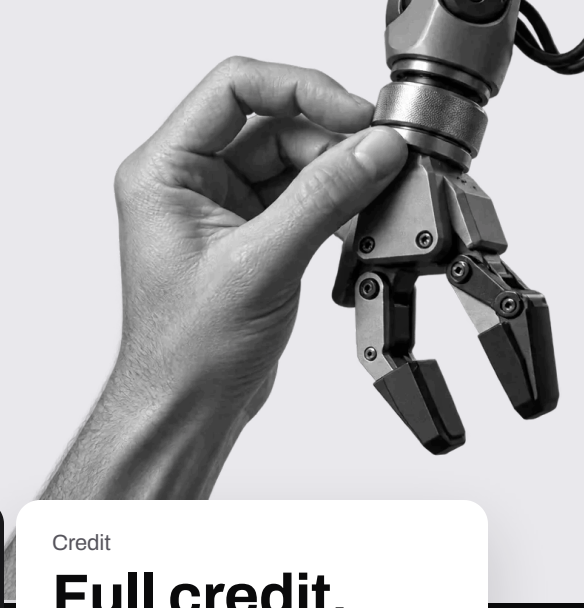
proof. | Brandbook

Look like the business you already are.

In seven days, we'll work out who you're talking to and how you should sound. Then we'll give you a logo, a typeface made for you, and a guide that keeps it all consistent. One fixed price.



Price

$1,998

Half to start, half when your files are ready.

Timeline

7 days

We talk on day 0. Everything's in your inbox on day 7.

Credit

Full credit.

Add the website within 30 days and pay only the difference: $1,999 instead of $2,299.

What you get

Your audience	Who you're trying to reach, and what matters to them.
Your voice	How you sound in writing: words to use, words to skip, with examples.
Your own typeface	A display font drawn for your brand, ready for your computer and your website.
Your logo	The main version, plus a small one for app icons and profile pictures.
Logo versions	For dark backgrounds, light backgrounds and one-color printing.
Animated logo	For videos, presentations and your website.
Brand guide	Your colors, fonts and the simple rules that keep everything looking like you.
Brand video	A short clip of your brand in motion, ready to post.
LinkedIn and email banners	Ready to use the day you get them.

How the week goes

Day 0
We talk.
A kickoff call and a short questionnaire about your business.

Day 3
You pick a direction.
We show you the audience, the voice and a few logo directions.

Day 7
It's yours.
The brandbook and every file.

It's yours

Every file, in every format you'll need. The logo, the typeface and the video belong to you, with no license fees.

What's next

Brand + Website, $3,997. Brand + Website + AI Assistant, $7,996. Move up within 30 days and you pay only the difference.

Need something we don't list here?

Tell us what you're working on, and we'll set up a call. ■

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