proof. | Brand + Website + AI Assistant



A brand, a website, and an assistant that answers when you can't.

In 30 days you get a new brand, a website, and an AI assistant that answers customer questions on your site and WhatsApp, books appointments, and passes people to you when they need a person.

Price
$7,996
Half to start, the rest as you approve the website and the assistant.

Timeline
30 days
Kickoff on day 0. Everything live on day 30.

Our promise
On time.
If we're late, even by an hour, your first six months of Site Care and AI Care are free.

The clock pauses while we wait on your approvals, or on outside companies like Meta. Free Care covers our fee; WhatsApp, AI and hosting costs stay on your own accounts.

What the assistant does

Where it talks	Your website chat and WhatsApp. Text messages too, once US carriers approve your number.
What it knows	Your services, prices, policies and FAQs, taken from your documents and site.
What it handles	Answers questions, sorts real leads from browsers, books appointments and updates your CRM.
What it connects to	Your CRM and up to two other tools you already use.
What you see	A simple dashboard with every conversation. You can step in at any time.
How it behaves	It tells people it's an AI assistant, and hands the conversation to your team when someone asks for a person or it isn't sure.

Plus the brandbook and the website.

How the 30 days go

Day 0
We talk.
Kickoff call, account access, and we apply for WhatsApp approval with Meta.

Day 7
Your brand.
The brandbook, ready for your review.

Day 15
Your website.
Live on your domain.

Day 22
We test it together.
The assistant answers real questions from your business, with you watching.

Day 30
It goes live.
Your customers can start talking to it.

It's yours

The website, the assistant's setup and everything it knows. Your hosting, AI and WhatsApp accounts are in your name.

After launch

Site Care, $250/month	Keeps the site running, fixes what breaks, up to three small changes a month.
AI Care, $450/month	Keeps the assistant running, checks its answers, and updates what it knows.

AI and messaging costs are billed to your own accounts, with spending alerts so there are no surprises.

Need something we don't list here?

Tell us what you're working on, and we'll set up a call. ■

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